

# Quote

THE WEEKLY DIGEST

Volume 25—Number 1

Week of January 4, 1953

## MAY WE *Quote* YOU ON THAT?

(1) House Committee on Un-American Activities, in a yr-end rep't to Congress, recommending repeal of requirement that non-Communist affidavits be filed by union officials: "This provision . . . is now working to the benefit of mbrs of the Communist Party engaged in the field of labor." (*Person signing swears only that he is not mbr of party on day of signing. He may be a mbr on day before and day after.*)

. . . (2) Sen HOMER FERGUSON (R-Mich): calling on armed forces to weed out actual or suspected Communists: "Mbrs of the Senate internal-security subcommittee are of the opinion, and have some knowledge, that there are many Communists among the commissioned grades in active service and in the Reserve." . . . (3) Rep FRANK L CHELF (D-Ky), heading subcommittee investigating Justice Dep't: "I won't say that this matter smells to high heaven, but I will go so far as to say that it reeks with putrefaction."

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### Quote of the Week

Pfc BENJ R HUDSON, Lorton, Va, commenting from Seoul: "How the hell can we expect a happy new year over here? So far, we haven't done anything this yr to make the next one any better. We will never get this war over by sitting and freezing on the line."

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(4) GEO MEANY, new pres, AFofL, intimating that union will accept amendment of Taft-Hartley, rather than repeal: "We intend to do our job, not as opponents of the Administration, but as good citizens, determined to cooperate. . ." . . . (5) DOUGLAS MCKAY, sec'y-designate of Interior: "I will support any good plan to get the Gov't out of the power business." . . . (6) ANTOINE PINAY, refusing to reconsider resignation as French premier: "On no pretext will I descend again into that lion's den."

THIRTEENTH YEAR OF PUBLICATION



The preliminary estimates indicate that Holiday retail sales were up substantially, this doesn't necessarily mean a "bigger" Christmas for our citizenry. Two factors must be considered: (a) inflation and (b) population increase. Actually, the merchandise distribution, per family unit, was about the same as last yr, with growing trend toward practical gifts—apparel, housefurnishings, etc. . . Jan sales will be widely heralded, but with somewhat less substance than heretofore; chiefly items specially bought for "bargain" vending.

We approach a period of great political activity. It has been 20 yrs since U S inaugurated a new President (Truman served almost a full term before he was *elected* to the Presidency.) We now have a new Chief Executive whose party controls both House and Senate. An auspicious time to press both domestic and foreign legislation. Eisenhower forces will make most

of it, realizing that the "honeymoon" will not last indefinitely. . . Some speculation as to precise role of ex-Gov Sherman Adams, who carries title of Assistant to the President. In Washington, this wk, many incline to belief that Eisenhower will organize somewhat along Army lines, with Adams becoming virtually chief-of-staff. . . Will Sinclair Weeks, designated Sec'y of Commerce, be the 1st Cabinet casualty? He has been talking lately about "adequate" trade barriers, presenting a "protectionist" philosophy at variance with Eisenhower's personal views.

You read recently where Paul Robeson, American Negro singer, was awarded a Stalin "peace prize" on the dictator's birthday. What you may not know is that Robeson is behind a new recording company (Othello, N Y C) to release discs of artists "banned because of their views."

MERE MENTION: Coronation is "big business" to British tradesmen; all manner of promotions and ad tie-ins accepted as matter of course. But U S is trying to discourage commercialization of Eisenhower inauguration. Program peddlers are busy scouting for ads, but such activity has no sanction.



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..... *Quote* .....

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★  
"He who never quotes, is never quoted" ★  
★

*Charles Hutton Ferguson*



#### ACCIDENTS—1

Accidents, rather than disease, constitute the greatest single threat to American children. About 6,000 children between 5 and 14 are killed in accidents each yr, nearly twice the number of young lives taken by leukemia and other cancers, pneumonia and influenza, and acute polio together. Accidents now account for 1/3 of all deaths at elementary school ages, while 15 yrs ago the proportion was only 1/5.—Report of *Metropolitan Life Ins Co.*

#### ACTION—2

If you want "dough," you'd better remember that the word begins with "do." — *Kroehler News*, hm, Kroehler Mfg Co.

—66—

... Thus from Christmas we go  
Into the coming year,  
Not pretending to know  
What there may be to fear;  
But bold with our Christmas  
cheer.—LORD DUNSANY, *N Y Times Magazine*. 3

—99—

#### AMBITION—4

Aim high. You can always come down easier than you can go up.—*Tide*.

#### AMERICA—Russia—3

Never in history has a clash of great powers been averted after the hostility has reached the intensity which now prevails between the U S and Soviet Russia—JOHN FOSTER DULLES, the designated U S Sec'y of State.

#### ATOMIC AGE—6

A single word has caused the world to lose hope for the future. That word is Hiroshima.—MARTIN NIEMOELLER, German pastor.

#### BEHAVIOR—7

The one outstanding thing which science cannot do is to control human beings. It has discovered no secret whereby greed, cruelty and lust can be exorcised. It has not abolished fear. When it has done its utmost to make life comfortable, easy and well ordered, the deeper hungers of human beings remain unsatisfied — the hunger for love and the hunger for spiritual life.—A HERBERT GRAY, *The Secret of Inward Peace* (Macmillan).

#### BUSINESS—8

Two partners were arguing about what they should do to increase business in their theater. One maintained that the people would come to sit in their seats if they were re-covered with red leather; another thought mohair more appropriate. Finally, they turned to a 3rd partner. "Joe, you're not saying a word. What do you think about it?"

"If you ask me," he repl'd, "I think we should cut the admission and cover the seats with people." — *Mutual Moments*, hm, Mutual Benefit Health & Accident Ass'n.

..... *Quote* .....

## "Of all things!"

Resentment against the Office Party has been brewing for several yrs. It is unpopular with excluded wives (and husbands). When liquor is dispensed (and it often is) this may become an added problem. There's always the Office Lush, who doesn't know when he has had enough. Sometimes, too, there are emotional complications. Management started the Christmas Office Party as a good-will gesture. Some are now seriously wondering if perhaps it doesn't generate more harm than good. Incidentally, insurance safety execs say the Office Party is rapidly replacing New Year's Eve as a producer of holiday accidents.

The Annual Sales Convention may be on the way out for quite another reason. Television may eventually take its place in certain types of organizations. Already there are portents. Jas Lees & Sons, carpet-makers, presented their '53 line to distributors via TV. They used theatres in 17 cities, with a closed-circuit set-up. Meetings were held from 9 to 12 A M, a period when theatres are normally closed. More than 50,000 sales and dealer personnel saw the "show" at a total cost to Lees of about \$35,000. Some obvious advantages: Entire trade is simultaneously informed and inoculated; they get the full force of the sales ammunition direct, not filtered thru a salesman, who may overlook or minimize some points; television permits more elaborate showmanship.

.....Quote.....

### CHARACTER—9

Go straight. Every crooked turn delays your arrival at success. — *Phoenix Flame*, hm, Phoenix Metal Cap Co.

### COMMUNISM—10

Communist party mbrship in Western Europe has dropped nearly 55% since '48. Today's total in non-Soviet areas: 1.9 million. Largest Red parties in Western Europe: Italy's 1.2 million (down 45%), France's 400,000 (down 52%). — *Paix et Liberte*, quoted in *Quick*.

### COMMUNITY—Progress—11

Today it is more important for the home town to make good in its own area than for the home town boy to make good somewhere else. —LAURENCE F LEE, pres, U S Chamber of Commerce.

### DEMOCRACY—12

Democratic living is not a station at which people arrive; it is a method of traveling.—CLYDE CAMPBELL, "A Democratic Structure to Further Democratic Values," *Progressive Education*, 11-'52.

### DRINK—Drinking—13

New York City is credited with having 200,000 to 300,000 chronic alcoholics "to whom drinking is a compulsive illness, progressively impairing health and efficiency." Annual private and public cost to victims and community is \$200,000,000.—*Welfare & Health Council of N Y*.

### DUTY—14

Dodging obligations doesn't provide practical answers to your problems. Most of the time you'll find the detour rougher than the highway of plain duty.—*Construction News*.

## EDUCATION—15

The big task ahead of education during the second half of the 20th century is to do qualitatively what has been quantitatively done so well ever since 1900. — EDGAR W KNIGHT, *Fifty Yrs of American Education: A Historical Review and Critical Appraisal* (Ronald Press).

" "

All education does today is develop the memory at the expense of the imagination.—OWEN JOHNSON, *High Points*.

" "

In '20 only 1.6% of all pupils enrolled in school were transported at public expense. Today, the percentage has risen to 27.8.—*Educational Forum*.

" "

Unless an individual is free to obtain the fullest education with which his society can provide him, he is being injured by society.—W H AUDEN, British poet.

## FREE ENTERPRISE—16

A better name for our free enterprise system would be *the individual courage* system.—Dr J OLLIE EDMUNDS, pres, Stetson Univ.

## GOD—and Man—17

There are two great realities in the vast universe, the heart of God and the heart of Man, and each is ever seeking the other.—Bulletin-board quotation, Church of The Ascension, N Y C.

## HATE—18

Hating people is like burning down your own house to get rid of a rat. — HARRY EMERSON FOSDICK, *Forbes*.



Magazine industry hasn't had a lively family feud for quite a spell. But in Dec *Parade* announced an infringement suit against *American Wkly*. In Dec 7 issues both published an article, "I Led the Attack on Pearl Harbor," an acc't by a Japanese captain, Mitsuo Fuchida. Matter of fact, both supplements were a bit tardy. Story was originally published in *Naval Institute Proceedings*. Trade guess is that *Parade* bought rights from U S Naval Institute, while *American Wkly* dealt with Japanese officer.

It doesn't take a particularly long memory to recall when the *Ladies' Home Jnl* sold for a dime. It has advanced in price from time to time. The Jan '53 issue will carry a new tag of 35¢, the highest price ever asked for a women's mag in the gen'l field. This step is of particular interest, in contrast to the various household monthlies now widely distributed thru chain and independent grocery outlets. Most of these sell for a nickel.

*Life en Espanol*, the Spanish-language version of *Life*, goes on sale this wk in Latin America. Initial issue carries announcements of 100 different advertisers, including U S, Canadian, British, Swiss, Dutch, Swedish, German and Japanese companies. It will be a fortnightly, selling for approx 20¢. Circulation is expected to pass 100,000.

..... *Quote* .....

## Peer Child

College Prof:

Such rawness in a pupil is  
a shame.

Lack of preparation in high  
school is to blame.

High School Teacher:

Good Heavens, what crudity;  
the boy's a fool!

The fault, of course, is in the  
grammar school.

Grammar School Teacher:

From such stupidity may I  
be spared;

They send them up to me so  
unprepared.

Primary School Teacher:

Kindergarten blockhead! And  
they call

That preparation! Worse  
than none at all.

Kindergarten Teacher:

Such lack of training never  
did I see;

What kind of woman must  
the mother be!

The Mother:

Poor helpless child. He's not  
to blame.

His father's folks are just the  
same!—*Texas Outlook*. 19

## HEALTH—20

German doctors have given the  
name "manager-sickness" to the  
heart attacks which so frequently  
prove fatal to business men, poli-  
ticians, journalists, etc. — *Wester-  
manns Monatsheft* (QUOTE trans-  
lation).

## HOPE—21

When it gets as dark as it can  
get, the stars come out.—*REV OWEN  
BARRETT, Christian Advocate*.

..... *Quote* .....

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## INCOME—22

The average American male  
weighs 190 lbs, making his worth  
in gold approx \$30,000. Assuming  
that this man makes \$5,000 a yr  
over the span of his earning period  
until retirement at age 65, he will  
receive approx \$175,000—more than  
twice his weight in gold!—*Calling  
Card*.

## INDEPENDENCE—Dependence—23

No man is really independent in  
the matter of his daily bread. If  
you had to plant, cultivate, harvest,  
mill, and bake your bread all by  
yourself, you would starve. By the  
time the loaf has reached your ta-  
ble, hundreds of human hands  
have put vital touches upon it.  
Economically we are mbrs one of  
another. . . The selfish man may  
eat his bread in solitude; but if  
he imagines that he is in debt for  
it to nobody, he is a fool, and if  
he imagines that he has no obli-  
gation to share it with others he  
is a thief—accepting what others  
have shared with him and not  
passing the common gift along.—  
*CAROL E SIMCOX, Living the Lord's  
Prayer* (Morehouse-Gorham).

## INFLATION—24

For many yrs the late F G Bon-  
ill, a founder of the *Denver Post*,  
had a favorite headline, "Million  
Dollar Snowfall!" He managed to  
use it several times each winter.  
Last month the *Post* ran the head,  
"\$2 Million Snow!" with a foot-  
note: "Due to inflation, the Edi-  
tors have altered our familiar  
headline in keeping with the  
times."

" "

Inflation is a period when two  
can live as steep as one.—*In a  
Nutshell*.

### INGENUITY—25

Andy called at the employment office to apply for a job that he had seen advertised. "But, my dear man," said the mgr, "you are much too late! Why I've had over 1,000 applications already!" Andy looked thoughtful. "Well," he said, after a while, "how about employing me to classify the applications?"—*RCA Victor Family News*, hm, RCA, Victor Division.

### IRONY—26

Shipwreck Kelly, as he called himself in the era of wonderful nonsense, risked his neck over and over again as a flagpole sitter and then, as so often happens, died normally on the sidewalks of N Y just like any of us. — T HARRY THOMPSON, *Sales Mgt.*

### KNOWLEDGE—27

There is a growing tendency to give precise answers, according to Prof Fred Ekeblad, Northwestern Univ. Social pressures compel us to pretend to know more than we do. This isn't so bad, except that we begin to believe these pretenses, and form a habit of giving flat answers.

Addressing a joint meeting of American Mktg and American Statistical Ass'ns, Prof Ekeblad requested those present to write down the length of the room in which the meeting was held. Practically all gave a flat figure, such as 40 ft. A few added "approximately". No one gave the straightforward response: "I don't know."

### LANGUAGE—28

We bring new words into accepted parlance when they acquire a certain degree of usage. But how about striking words from our vo-

cabularly when they become so abused, unintelligible, non-definitive as to convey no meaning other than as slurring epithets? We nominate for extinction: "Old Guard," "left wing," "reactionary," "Communist front," "isolationist," "warmonger," "Fascist," "do-gooder," "bureaucrat." That is just a start—there are many more eligibles.—*Wholesale Grocer News*.

" "

Have you ever noticed what happens when someone, choosing his words carefully, says "unmarried woman" instead of "old maid," "homeless unemployed" instead of "skid row bum," "union official" instead of "labor boss"? For one thing, a certain amt of tension is relieved, isn't it? For another, you get a clearer picture of the person under discussion, don't you?—W G LEARY and J S SMITH, *Think Before You Write* (Harcourt, Brace).

—66—

I sometimes doubt the goodness  
Of that everlasting bore,  
Whose love embraces mankind  
But skips the man next door.  
—Anonymous. 29

—69—

### LEADERSHIP—39

The usefulness of the execs of today and tomorrow will depend increasingly upon knowledge and skill in human administration rather than upon technical ability. —Dr G ROWLAND COLLINS, *Advertiser's Digest*.

### LIFE—Living—31

Beware of the high cost of low living.—Rev DALLAS MCNEIL, *Christian Advocate*.

..... *Quote* .....



As we rep'ted at the time, books by and about Gov Adlai E Stevenson took a quick nosedive after Nov election. However, interest is now reviving. Publishers are querying the Governor, eager for anything he may care to write.

There's a rumor making the rounds that Tupper & Love, regional publishers, Atlanta, have been offered \$50,000 by a major bottling company (three guesses!) to withdraw *Big Beverage*, the Wm Campbell novel that treads rather heavily on Captains of Carbonation. Some book reviewers have published the story. True or false, it is perhaps the prime publicity gag of the closing yr.

Discussing her best-selling autobiographical record, Tallulah Bankhead says: "A friend volunteered a revolutionary approach: 'Tell the truth,' he said. 'In an actress, this will be such a heretic device as to excite world-wide comment. It might even start a trend.'" So Tallulah told. "Next Spring," she concludes, "I am to be guest of honor at the annual libel lawyers' picnic!"

Interesting note in the literature-vs-lightwaves controversy: *Publisher's Wkly* rept's a Chicago book-seller was approached by a patron who offered to trade his television set on a 16-vol Burton's *Arabian Nights*.

..... *Quote* .....

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#### MARRIED LIFE—32

You musn't worship a wife, that's idolatry. You musn't serve a wife, there's no slavery so degrading. You must make your wife happy by never letting her forget that she's married a fine man. — EDW CHARLES, *Portrait of the Artist's Children* (Lothrop, Lee & Shepard).

The wise husband kisses his wife as tho that was one of the things he married her for.—ROBIN WISE, *Marriage Made Marvellous* (Hutchinson).

#### MIND—33

All the brains in the world cannot yet produce one mind.—*Money*.

#### MONEY—34

Using the '39 dollar as a dollar of 100% value, in 1851 the consumer dollar was worth \$2.34. As of July '51, it was worth \$.57—the lowest figure it has reached in the history of our country. In the deepest depression yr, it was worth \$1.12. The dollar value has gone down constantly since '48.—*Jnl of Business Education*.

#### PATRIOTISM—35

True patriotism is not manifested in short, frenzied bursts of emotion. It is the tranquil, steady dedication of a lifetime.—GOV ADLAI STEVENSON, of Illinois.

#### POLITICS—36

The American politician is frequently abused; he is infrequently praised; he is the backbone of the greatest nation on earth. — WM HARRISON PETRIDGE, v-pres, *Popular Mechanics*.

#### PSYCHIATRY—37

A psychiatrist is a man who doesn't have to worry as long as other people do.—*Pipe Dreams*, hm, Universal Concrete Pipe Co.



# Pathways to the Past



★  
Week of  
Jan 25-31  
★

**Large-Size Wk (21-31)**  
**Nat'l Crochet Wk (24-31)**  
**Nat'l Potato Chip Wk (25-29)**  
**Nat'l Youth Wk (25-Feb 1)**  
**Nat'l Fur-Care Wk (26-Feb 2)**  
**Jewish Music Festival (31-Mar 1)**

**Jan 25**—Feast of the Confirmation of St Paul. Sun on St Paul's Day means a good yr; rain or snow, indifferent weather; a mist means want; thunder predicts 12 mo's of winds and death. . . 90th anniv of b of Rufus Matthew Jones, Quaker divine and educator (d '48).

**Jan 26**—1st statewide Prohibition (Tenn) enacted 115 yrs ago. . . Russell Conwell 1st pub his *Acres of Diamonds* 65 yrs ago. (Address delivered 6,000 times). . . 35 yrs ago, as a conservation measure in World War I, Herbert Hoover, Food Administrator, sought voluntary observance of wheatless and meatless days. . . Gen Douglas MacArthur is 73 today.

**Jan 27**—Feast of St John Chrysostom, golden-tongued orator of the Church. . . 130 yrs ago U S sent its 1st ministers plenipotentiary to S and Central America. . . 1st all-American bombing assault on Germany, in World War II, began 10 yrs ago. . . 5 yrs ago, passage of Mundt Act authorized an overseas information program, including the *Voice of America*.

**Jan 28**—2 innovations in New Haven, Conn, 75 yrs ago today: *Yale News*, 1st college daily paper estab; also, 1st commercial telephone exchange set up. . . Julia Ward Howe, 1st woman elected to American Academy of Arts & Letters, 45 yrs ago.

**Jan 29**—Emanuel Swedenborg, Swedish philosopher and scientist, b 265 yrs ago. . . *Beggar's Opera*, by John Gay, 1st performed in London, 225 yrs ago. . . Wm McKinley, 25th Pres of U S b 110 yrs ago (Assasinated Sep 24, '01). This yr is 50th observance of Carnation Day in his honor.

**Jan 30**—1st brawl in the U S House of Rep's (but, alas, not the last!) occurred 155 yrs ago today, during the administration of John Adams. Matthew Lyon, of Vt, had an argument with Roger Griswold, of Conn, and spat in his face. A resolution to expel Lyon failed to obtain a 2/3 vote.

**Jan 31**—1st Negro regiment in the Civil War (1st S Car Volunteers) was mustered into the fed'l service 90 yrs ago today. . . Just 3 yrs ago today, Pres Truman announced he had authorized the Atomic Energy Commission to develop the hydrogen bomb.

..... *Quote* .....

## It's an **IDEA**

Hot coffee, served by automatic dispensers the size of office water coolers, may be the solution of the "coffee-break" problem. Made by Rudd-Melekian, Inc., Phila. . . Free car washes are now offered employees of Meyerhauser Timber Co., Longview, Wash. Sprayer system installed in the firm's parking lot.

—99—

### RACE—Prejudice—33

The periodicals purveying racial or group hatred—Jewish, Catholic or Negro, as the case may be—feel it is their mission to convince everyone of the monstrous "truth" they have discovered. . . Each yr such "hate" publications find their way into at least half-a-million homes, and are read by well over 2 million persons.—ARNOLD FOSTER & BENJ EPSTEIN, *The Troublemakers* (Doubleday).

### RELIGION—39

The abbreviation "A D" (Anno Domini) has been abolished in Iron Curtain countries because of its Christian connotation. . . When the Communist press publishes an article containing a reference to, say, the 5th century A D, it uses the phrase "the 5th century of our era."—*Religious News Service*.

" "

No matter what the world thinks about religious experience, the one who possesses it has a treasure that has given to life meaning and beauty and a new splendor to the world and mankind.—CAPL GUSTAV JUNG, *Arkansas Baptist*.

..... *Quote* .....

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### SEXES—40

Woman is man's solace, but if it wasn't for her, he wouldn't need any solace. — *Pipe Dreams*, hm, Universal Concrete Pipe Co.

### SPEECH—Speaking—41

It's better to be able to back up what you say than to just back up!—Ashland (Ky) *Daily Independent*.

### TAXES—42

We are told to pay as we go, but, after all, where are we going?—*Hart County News*, Munfordville, Kentucky.

—66—

Here's to him who early rises.  
And goes thru his exercises;  
Wakens from his tranquil sleep,  
Exhales slowly, inhales deep,  
Always steps right out of bed,  
Stretching arms above his  
head;

Bending over, touching toes.  
I am never one of those.

Mornings, I'm too hot or cold;  
Other times, I'm far too old.

— PEARL C SICKLES, *Today's Health*.      43

—99—

### TRUTH—44

Truth is the basis and cause of perfection and beauty. A thing, no matter what it may be, can never be beautiful and perfect if it is not truly what it should be, and if it does not possess all the qualities it should possess.—ROCHEFOUCAULD (QUOTE translation).

" "

The man who says he has never told a lie has made a very good beginning. — MARK ALLERTON, *The London Way*.

#### WAR—Peace—43

Considering how nat'l gov'ts are organized, is it any wonder we have wars? Each country has its Dept of War, the business of which is to wage war, or prepare for it. But no nation has a Dept of Peace, whose business is not to make war, but to make peace. — FRANK GANNETT, Gannett Newspapers, urging Pres-Elect Eisenhower to app't a Sec'y of Peace, with Cabinet rank.

#### WOMEN—46

Women hold 50% of the supervisory-level positions in dep't stores, 20% in insurance companies, and 15% in banking; the percentage of officerships held by women in these groups are stores, 4%, insurance, 2%, and banks, 1%. Women hold 14% of the supervisory jobs in mfr'g, which includes publishing companies and research.—*Woman's Bureau Study*, Dept of Labor.

" "

The first thing you have to realize if you're a single woman is that you're not a natural unit in the community. Couples are asked out, for instance, because they're couples . . . you've got to make people want you, make yourself desirable. You've got to be amusing and pleasant. You must run a bit faster to get to the same place as the married woman—if you want to get there. — MARGARET REEKIE speaking on British radio.

#### WORRY—47

A job becomes work only when you worry about it. — JOSEPHINE SCHAEFFER, *Argonaut*.



Question: What's the difference between art and culture in the satellite countries these days?

Answer: To wait for hrs lined up in front of a food store and not get into an argument with other folk standing in line, that's culture. To stand for hrs and at the end find something to buy—that's art. ALEXANDER JANTA, *Partners*.

" "

Nowadays it is practically impossible to get a job in the satellite states without filling out mile-long questionnaires that probe deep into the applicant's past. The question that stumps almost everybody is the one that goes:

"Were you ever arrested under the former regime? If not, why not?"—RICHARD HANSER, *True*.

" "

The Poles relate that the Warsaw police commissar has sponsored a contest for the best political joke in Poland. The 1st prize is 15 yrs and the 2nd prize is 10 yrs. The yrs are to be spent in a concentration camp.—*Tablet*, London.

" "

From behind the Iron Curtain: In Warsaw the Communists started a campaign for contributions to establish a Park for Rest and Culture. Polish dissidents have started their own campaign to establish a Park for Rest from Culture.—*Pathfinder*.

..... *Quote* .....

# Good Stories.....

you can use

A tale going around Spain has it that Dictator Franco was shocked at reports of jokes made against him by a famous comedian. He had to stop the practice, but still appear benevolent. So he called in the comedian and read one of the latter's jokes, as given to him by the secret police. "Was that your joke," asked Franco. "Yes," the comedian admitted, nervously, "that was one of mine." Franco then read another joke. "And was that one," he inq'd, "yours also?" "Yes," confessed the unhappy stage personality, "that was mine too."

Franco thereupon fixed the comedian with a stern eye. "How can you say such things? Don't you know that I am this country's savior, the founder of its glory, its exalter in the sight of the human race?" In haste the comedian ans'd: "That's not one of my jokes!"—*Christian Leader.* a

" "

A proud father had given his small daughter a splendidly equipped doll house for her birthday. On his return after a wk's absence he asked her how she liked it.

"It's very nice, Daddy," she said. "But where is it?" he inq'd, not seeing it anywhere in the house.

Came the reply: "Oh, I've rented it furnished to Cousin Mary for 10 cents a wk." — *United Mine Workers Jnl.* b

.....Quote.....

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## I LAUGHED AT THIS ONE

FLOYD E BOCK

Here is a little story that, it seems to me might hold a moral for many of us who are disposed to talk in public:

A hungry little fly slipped into a delicatessen shop thru a door, conveniently held open by a departing patron. She settled contentedly at the meat counter and proceeded to a hearty repast. Then, filled with a glorious sense of wellbeing, the little fly proceeded to flit about, buzzing happily, the while. This buzzing presently attracted the attention of the proprietor, who brought forth a large swatter, and . . .

Well, the moral of this story is plain to see:

*When you are full of bologna, keep your mouth shut!*

”

The British manual for servicing 15-cm guns was revised when the showing of a training film revealed that Gunner Number 6 stood smartly at attention thruout the whole exercise without performing a single operation. After lengthy inquiries, puzzled staff officers finally found a veteran of the Boer War who could explain the function of G-6: he remembered that G-6, at that time, used to hold the horses.—*UN World.* c

# Wise Cracks

At the end of a concert we were glad to note that a couple of ushers ahead of us were applauding harder than anybody else. We were just beginning to work up a little homily about where true lovers of music are to be found when one of the ushers stopped applauding. "Keep clapping, dope," the other said sharply. "One more encore and we're on overtime." — *New Yorker*.

" "

The sour-faced, oddly dressed lady was poking among the brooms in the hardware store when a clerk asked if he could help her.

"Nothing here is worth buying," she snapped. "Flimsy, cheap straw, poor handle, shoddy mat!" Seizing the last broom in the stock she shook it under the nose of the bewildered clerk and said angrily: "Not like the brooms they used to make! Give the floor one good sweep and it would fall apart! What's it good for?"

"Well," the clerk said after a thoughtful pause, "you may find that it flies wonderfully." — *Saturday Eve Post*.

" "

In the Alps, McAndrew hired a taxi at the station to get to his hotel. On the way the taxi skidded downhill and the driver yelled: "My brakes are gone. I can't stop the car!"

McAndrew, terribly excited, replied: "At any rate, mon, stop the meter!" — *Pourquoi Pas?* Brussels. f

Television certainly helps you get acquainted with a lot of new people. Mostly repairmen.—*Pathfinder*.

" "

The good old days . . . were those back yonder when only horses were trusted to use horse power.—*Kiwanis Magazine*.

" "

People will gamble on anything. Now they're beginning to save money on the chance that it may be valuable again some day. — *Arcadia (Wis) News-Leader*.

" "

One of the best ways to make your old car run better is to learn the price of a '53 model.—*United Mine Workers Jnl*.

" "

When you're average, you're as close to the bottom as you are to the top.—*Hudson Newsletter*.

" "

A good driver is not just one who obeys traffic rules, but one who is quick enough to dodge those who don't!—*Automotive Dealer News*.

" "

A motorist is a person who, after seeing a wreck, drives carefully for several blocks. — *Phoenix Flame, hm, Phoenix Metal Cap Co.*

" "

A bore is a man who is a poor shot but keeps aiming to please.—*O A BATTISTA*.

..... Quote .....

# Dilley-Dallying

by Jim Dilley



A Weary Employer Considers His Stenographic Staff and Addresses These Lines To Lady Wonder, The "Talking And Typing" Horse in Richmond, Virginia

Lady Wonder, how in thunder, Can you spell . . . . . without a blunder, All those words you "type" each day?

Lady Wonder, could you sunder Ties in Richmond . . . hmm . . . I wonder, Horsie, could you work for ME . . . what say?

" "

More and more employers, according to an article, now have profit sharing plans with their employes. The lucky cusses . . . wish we could get our employes to share some of our profits with us!

" "

Middle age: What old folks admit they've finally reached.

" "

One thing an alarm clock never arouses is our better nature.

" "

A bird in a butcher's hand weighs more.

" "

Wifey was feeling romantic, but was a trifle unreasonable. "Kiss me like you did twenty years ago!" she urged her husband. Hubby was even more unreasonable. "Look like you did twenty years ago, and I will!" he replied.

..... *Quote* .....

No film actor, it seems, is a hero to the technicians behind scenes. He is just a part of the stage properties. A famous star was to be photographed creeping thru a murky cobwebby cellar with a flashlight.

The illumination from the flashlight was not sufficient, so an insulated wire was shoved up the actor's trouser leg, across his back, and down the right sleeve to the flashlight. When all these preparations had been accomplished, the head electrician sang out: "Okay, boys, plug in the actor."—*Clarion*. g

" "

A visitor to the village, watching a rustic fishing in a shallow stream, noticed that for half an hr the hook was never drawn from the water. "Are there any fish in that stream?" the visitor asked at last.

"No, sir, I don't think so," the rustic repl'd.

"But you seem to be fishing."

"Yes, sir."

"Then what is your object?"

"My object, sir, is to show the wife that I've no time to peel the potatoes."—*Tit-Bits*, London. h

" "

A young Marine, spending his 1st night at a forward air base in Korea, read intently under the flickering light of his tent lamp.

After several hrs he walked away, leaving the book on his bunk. A curious buddy, eager to find out what had been holding his friend's attention, picked it up. The title: *How To Be Happy Though Drafted*.—*Leatherneck*. i

An old New Englander was remarkably well informed, but so very lazy that the new pastor asked him how he had contrived to learn so much.

He repl'd: "I just heard it—here and there—and was too lazy to forget it."—*United Mine Workers Jnl.* j

" "

A bow to our loyal postoffice employes. Neither storm nor dark of night nor the Christmas spirit kept them from rushing the income tax blanks to our doors. — *BILL VAUGHAN, Kansas City Star.* k



### Blank Looks

*The Internal Revenue Bureau has prepared a high school course on how to fill out income tax forms.—News item.*

Now here's a course for students

That really is a toughy,  
A test of wits and prudence  
That wasn't in McGuffey.

It's what is called a "solid,"

And strictly upper class,  
For scholars stern and stolid—  
And few, at that, will pass.

It calls for math, statistics,  
As well as derring-do,  
A smatter of linguistics,  
And maybe ethics too.

And though in class they've striven,  
They're in for extra bother,  
For when the homework's given,  
They'll get no help from Father!

Three small boys were gathered on a curb. Two were engaged in typical extrovert activities. A third sat reading an issue of *Esquire*.

A kindly old man, approaching the group, paused to ask what occupations the lads wished to follow when they grew up. (There are always kindly old men, it seems, to ask these foolish questions.)

One boy promptly responded that he wanted to be an airplane pilot. Another chose the life of a fireman. The 3rd boy looked up from his magazine and blurted: "Aw, heck, I just want to grow up!" l

" "

The proprietor of a local art gallery, showing pictures to a customer who didn't know what he liked, tried out a landscape, a still life, a portrait, and a floral piece, all without results. "Would you be interested in a nude?" he asked. "Good heavens, no," said his visitor, "I'm a physician." — *New Yorker.* m

" "

"Thankful," grumbled the sourpuss to the sunshine spreader. "What have I got to be thankful for? Why I can't even pay my bills."

"In that case," prompted the other, "be thankful that you aren't one of your creditors." — *Machinist.* n

" "

One dowager spoke of her committee work in a way that will remind you of at least one member of every committee you've ever been on. "I blow in," she said, "I blow up, and then I blow out." — *Horizons*, syndicated by Cambridge Assoc's, Boston. o

..... *Quote* .....

## Quote-ettes

RALPH HILL, produce mgr, Stop & Shop, Chicago, commenting on offering of watermelons at \$50 each: "Well, there are folks who care that much for melon!" 1-Q-t

" "

JAS BURKE, pleading for Christmas parole from Cook County (Ill) Jail: "I'll support my wife and family, Judge. After 5 mo's, 7 days, 10 hrs and 35 min's in jail, I've had it." 2-Q-t

" "

Mrs JAS BURKE, asking the Court to keep her husband in deep-freeze over the holidays: "I've had it, too, Judge. I don't want him around." 3-Q-t

" "

(The Court released Burke, despite protests of his spouse.)

SECOND CLASS MATTER

## News of the **NEW**

When Alexander Graham Bell invented the telephone, he opened the way for a galaxy of gadgets. There are now more than 200 products offering some service related to the telephone. These 3 newcomers that may interest you:

**Phone-Master**, portable telephone stand, to which instrument is firmly clamped. Solves problem of insufficient desk space. Made by Rockaway Products in black, red, ivory. (*Financial World*, 86 Trinity Place, N Y C 6).

**Tel-A-Blo**, telephone cover. Decorates a phone; automatically lights up dial when the receiver is lifted. Will stay on indefinitely,

at flick of a switch, thus serving as night light. Made of plastic, in variety of colors, by Stylecraft. (*Financial World*, 86 Trinity Place, N Y C 6).

With calls coming in from servicemen, or others, you may wish to share your phone with another mbr of the family. **Dublophone** makes it possible. Operates like a stethoscope; fits to telephone earpiece. A 4-ft cord connects with a headset. Both persons hear clearly. (Dial Products, Inc, Columbus, O).

We have no information beyond that given in these items. For further details, write to addresses given in parentheses at end of each item.



